



# SAN FRANCISCO WRITERS CONFERENCE

## 2025 ADVERTISING RATE SHEET

**Reach a wide audience of passionate writers and other publishing industry professionals by advertising with the San Francisco Writers Conference!** Choose from a variety of affordable advertising opportunities below or contact [sponsorships@sfwriters.org](mailto:sponsorships@sfwriters.org) if you have any questions or custom requests. Thank you for your support!

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**SFWC Newsletter Ad**    **\$100** for 1 issue    **\$250** for 3 issues    **\$500** for 6 issues

Your digital ad on our monthly newsletter reaches 5,000+ subscribers! Ads are 50 word max with a square logo linking to your site. Send ad copy and logo to [marketing@sfwriters.org](mailto:marketing@sfwriters.org).

\$

**Dedicated Email Blast**    **\$500** for 1 message    **\$800** for 2 messages

Send a 500-word message directly to our 5,000+ subscribers with your own dedicated email! We'll work with you to set a delivery date. Send the HTML file to [marketing@sfwriters.org](mailto:marketing@sfwriters.org).

\$

**Conference Exhibitor Table**   **\$850** for 1 table & 2 chairs

Showcase your offerings in person to our 500+ attendees at the four-day conference. Draped 2x6' table and two chairs with access to standard electrical outlets. Limited availability!

\$

**Print Ad in 2025 SFWC Conference Program**

An affordable alternative to sponsoring our signature annual event, your print ad will reach all our conference attendees! Deadline for submitting finished ads for the 2025 program is 1/15/25. Send ads as PDF or JPG to [sponsorships@sfwriters.org](mailto:sponsorships@sfwriters.org).

\$

- \$250** for 1/4 page BW ad (3.75 x 5 in)    **\$400** for 1/2 page BW HORZ ad (7.5 x 5 in)  
 **\$400** for 1/2 page BW VERT ad (3.75 x 10 in)    **\$600** for Full page BW ad (7.5 x 10 in)

**Item Stuffer in 2025 SFWC Conference Bag**   **\$300** for 1 item

Great way to get your marketing collateral in the hands of conference attendees even if you can't attend! Collateral may include brochures, postcards, flyers, or other small items and must be received before the start of the conference. Detailed mailing directions will be provided.

\$

**TOTAL DUE:**

\$

\*All requests for advertising must be vetted and approved by SFWC before final confirmation and payment.

## Contact Information:

Print Name:
Company:
Address:
Phone:
Email:
Website:
Description of Product or Service:

## Payment Information:

- Enclosed check payable to *San Francisco Writers Conference*
- Charge my Visa, Mastercard, AMEX, or Discover card below.

- Please send invoice using contact information above

Card No:	Exp:	CVV:
Signature:		
Billing Address (if different than contact info):		

Please email completed form to **Ray Wan at [sponsorships@sfwriters.org](mailto:sponsorships@sfwriters.org)** (*preferred*) or mail completed form & check payment to **SFWC, 1901-D Cleveland Ave, Santa Rosa, CA 95401.**

**THANK YOU FOR YOUR SUPPORT!**

