

2019 ADVERTISING Rate Sheet & Agreement

San Francisco Writers Conference (Feb. 14-18, 2019)



Contact Name: _____

Company: _____

Address: _____

City, State & ZIP: _____

Phone: _____

Email: _____

SFWC NEWSLETTER AD \$100 \$250 for 3 issues; \$500 for 6 issues

\$ _____

Ad Includes: paragraph of copy (up to 50 words), a link to your website + your logo or image.

EBLAST of your HTML Message to SFWC opt-in list (4,500+ subscribers). **\$500**

\$ _____

We will contact you to set a date. Send HTML file to barbara@sfwriters.org for deployment.

Your LOGO/LINK on the SFWC Website thru OCT. 2019 (SFWC board approval) **\$1000**

\$ _____

2019 San Francisco Writers Conference Event Program Print Ads*

¼ page ad: 3.75" wide by 5" high

B&W \$250.00

½ page Vertical ad: 3.75" wide by 10" high

B&W \$400.00

½ page Horizontal ad: 7.5" wide by 5" high

B&W \$400.00

Full page 7.5" wide by 10" high

B&W \$600.00

\$ _____

STUFFING OF BROCHURE, Post Card OR Flyer

Your message in 2019 San Francisco Writers Conference ATTENDEE packets! **\$250.00**

\$ _____

Send 600 inserts to:

Linda Lee, SFWC Stuffing, 5807 Dawn View, Castro Valley, CA 94552

Flyer or postcard for stuffing must arrive in our office by Feb. 8, 2019

TOTAL DUE: \$ _____

Enclosed is a check made out to: **San Francisco Writers Conference** or...

Charge my Visa, Master Card, AMEX, or Discover card

CC# ----- Exp. ---- / ----- 3-digit code -----

Signature as it appears on the card: _____

Billing address: same as above, or: _____

***FOR SFWC EVENT PROGRAM PRINT ADS:** Space is extremely LIMITED. Deadline for Event Program ad reservation is January 1st. Ad must be received by January 12th. Display ads must be sent as a PDF or JPEG file. Option for text-only ads: send text in an email or as an MS Word file. Once we verify space has been reserved for you, the Digital Files can be emailed to barbara@sfwriters.org. All companies, services and ads must be approved by the SFWC Board.

You may return this form via email, fax (925) 420-6223 or you can send the completed contract to:

Barbara Santos, SFWC Program Ad, PO Box 326, Oakley, CA 94561

Questions? Contact Barbara at (925) 420-6223 (Phone/Fax) or barbara@sfwriters.org