

MIL-SFWC Classes All Year Long!

In partnership with the Mechanics Institute Library we will be presenting educational (and entertaining)

SFWC-MIL classes with prices that are writer friendly...including a few FREE classes, too!

The classes will all be held at the Mechanics' Institute
57 Post Street - San Francisco, CA 94104 - www.milibrary.org

[Check out the upcoming SFWC-MIL CLASSES below.](#)

[Click on the Class Titles to get more details and register.](#)



Saturday, January 12, 2019 - 10:30am to
12:00pm

You missed it! But here is a recording of the Free Preview of the 2019 San Francisco Writers Conference

Writing a book is arguably the easy part. Getting it polished, published and then having the world take notice... that takes industry knowledge and well-placed connections. Attending a writers conference can give your writing career a huge boost. Luckily one of the best conferences in the country takes place in San Francisco this February. Come to this free preview session to meet the people behind the scenes at the San Francisco Writers Conference...and hear how it can help you be a better writer.

Open to the Public. FREE Mechanics' Institute, 57 Post Street, San Francisco



Friday, January 18, 2019 - 12:00pm to 2:00pm

Writers Lunch A Reading by Poets of the Mechanics' Institute

Join MI poets for an afternoon
of dramatic poetry recitations.
Bring your lunch and your well
tuned ear.

MIL Members & Public FREE



Saturday, February 02, 2019 - 10:30am to
1:00pm

How to Write Stunning Sentences with Nina Schuyler

What sentences do you craft to capture anxiety? Thought? A
reminiscent narrator? What kind of sentence creates a feeling of
euphoria? Of exhaustion? By the end of this class, you will have

mastered the art of writing sentences that do more than move the story along.

MIL Members \$60 Public \$75

Saturday, March 23, 2019 - 10:30am to 12:00pm



The Author Website: Building a Site That Works

Presented by Linda Lee, web designer and founder of WordPress Bootcamp

In this overview session, you will learn the basics and how to improve the website you may already have — featuring WordPress.

MIL Members \$39 Public \$49

We've all heard that we need a website and a social media presence as authors. Have you ever wondered what's involved in building a website? What is web hosting? How to buy and use domain names?

In this session you'll receive information about how to get started online with a website, a blog, and other social media outlets, as well as valuable information about web hosting and choosing domain names. We will cover:

What is WordPress? Why should I use it?

What is the difference between WordPress.com and a self hosted WordPress website?

Buying domain names.

What is website hosting?

8 elements every author website must have.

Blogging on your website and blogging basics.

Detailed Q&A session covering

What email marketing program should I use and why do I need one?

Social Media -what works

Do you want to commit to using it or not. Pro's and Con's.

How much should a website cost me?

To blog or not to blog? Pro's and Con's...plus much more!

Includes a PDF of the presentation sent to you after class.

Linda Lee is online expert with 10 years experience with WordPress. She is a writer, speaker, educator, and website designer who demystifies the online experience. Whether you are a novice or veteran Internet user, Linda can help you optimize and monetize your website. She specializes in WordPress design, WordPress Websites, instruction, and problem shooting. She has built over 250 websites for clients on the WordPress platform. Linda is the founder of [*WordPress Bootcamp*](#), [*Smart Women Stupid Computers*](#) and [*Askmepe-Webdesign*](#) . She offers remote training domestically and internationally. Linda has been the Volunteer Director for the San Francisco Writers conference since 2007.

Saturday, March 23, 2019 - 1:00pm to 4:30pm



WordPress Bootcamp: Creating a WordPress Website and How to Use It

Presented by Linda Lee, web designer and founder of WordPress Bootcamp

MIL Members \$119 Public \$139

We will be covering:

The basics of using a WordPress built website.

Logging In

The Dashboard

Themes and Menus

How to write and publish a blog post

Adding tags or keywords and categories

How to correctly title your blog posts and the search engine optimization basics.

Working with Images, sizes, and how to find copyright free images

Each attendee will be given a WordPress test site, set up with plugins and ready to use, so the class will be able to learn at the same pace. You will have access to your WordPress test site for 90 days after class to continue to practice or refresh what you will learn.

This class includes an online follow up set of 6 video lessons covering what you learned. You will have lifetime access to those videos. Class starts promptly at 1:00 and we will take one 15 minute break. We will have 30 minutes at the end for Q and A. **BRING YOUR OWN LAPTOP TO THE CLASS!!**

Linda Lee, Web Designer, WordPress Expert & Educator

Linda Lee is online expert with 10 years experience with WordPress. She is a writer, speaker, educator, and website designer who demystifies the online experience. Whether you are a novice or veteran Internet user, Linda can help you optimize and monetize your website. She specializes in WordPress design, WordPress Websites, instruction, and problem shooting. She has built over 250 websites for clients on the WordPress platform. Linda is the founder of [WordPress Bootcamp](#), [Smart Women Stupid Computers](#) and [Askmepc-Webdesign](#) . She offers remote training domestically and internationally. Linda has been the Volunteer Director for the San Francisco Writers conference since 2007.

About the Mechanics' Institute



The Mechanics' Institute is a general interest independent library, cultural event center, and chess club located in the Financial District of San Francisco. Founded in 1854 to serve the educational and social needs of mechanics — artisans, craftsmen, and inventors — and their families, the Institute today is a favorite of avid readers, writers, downtown employees,

students, film lovers, chess players, and the 21st century nomadic worker in search of a place for literary pursuits, thinking, research and study.

Consider becoming a member. Membership provides access to our library, chess activities, free admission to most of our events, and discounted rates for our writing classes!

Membership is open to the public and starts at \$120 a year. Please see milibrary.org/join for further details and benefits.

Take a tour! The Institute has a long history and many exciting services. Tours take place every Wednesday at Noon or by appointment.



MORE CLASSES ARE ON THE WAY.
Subscribe to the SFWC Newsletter to hear
about them as soon as they are confirmed.



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