

# 2019 Exhibitors

Want to be an EXHIBITOR at the 2020 SFWC? Ask Barbara at [Barbara@sfwriters.org](mailto:Barbara@sfwriters.org) or [DOWNLOAD](#)  
an [EXHIBITOR AGREEMENT](#)

Below are the Companies and Associations with exhibits at the  
2019 San Francisco Writers Conference.

## The SFWC Exhibit Hall will be open to the public!

Whether you are attending the conference or just interested in learning about new services and products for writers, plan to stop by the Exhibitor booths at the SFWC. The EXHIBIT HALL area in the Ballroom Lobby on the Street Level of the Hyatt Regency is open to the public during most of the conference hours.

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BAIPA-Bay Area Independent Publishers Association is an active

group that offers networking for publishers and education for writers. BAIPA is a non-profit educational organization devoted to elevating the art of publishing. To that end, it offers links to publication support, monthly meetings, workshops, and much more. <http://baipa.org/>



BookBaby—Publishing your book is a journey. Let BookBaby be your guide!

A long-time friend of the SFWC, BookBaby has grown to become the nation's leading self-publishing company. From [book printing](#), [eBooks](#), distribution, cover design, editing, and book marketing consultation, BookBaby is the nation's leading self-publishing services company. Since 2011, BookBaby has helped thousands of writers realize their publishing goals, backed by a 100% satisfaction guarantee. BookBaby is where writers become authors.

For more information, go to <https://www.bookbaby.com/>

Bublish is the world's first complete publishing platform with built-in marketing, branding and discoverability features. Authors can write, publish, promote, sell and track their work—all from one dashboard. We also offer a full spectrum of editorial and production services as well as global print and digital



distribution. To learn more visit [publish.com](http://publish.com).

Cali Gilbert, who will oversee the SFWC Books to Screen track this year, will also be an exhibitor to showcase her new projects. “I’m launching my production company, TOWER 15 PRODUCTIONS and a 501(c)3 nonprofit with a focus on education and the arts. It will support those who are just starting out in the publishing and film industries with classes and network opportunities. The SFWC is a perfect opportunity to share the venture and connect with those interested in film.”

California Writers Club is a non-profit and one of the oldest writers clubs in the nation, with a strong, vibrant organization of around eighteen hundred members in 21 branches throughout the state.



Founded in the San Francisco Bay Area in 1909, it continues to expand and grow. All branches meet on a monthly basis, usually with a guest speaker who informs, educates, and entertains on topics relating to writing or the writing life. For further information please visit [www.calwriters.org](http://www.calwriters.org).



Draft2Digital is a leading eBook distribution aggregator, delivering works worldwide from independent authors and publishers to major online retailers. D2D offers free services and resources to authors, including eBook Conversion, automated print layout,

marketing tools such as Universal Book Links, and remarkable industry insight and support. Authors keep 100% of their rights, set their own list prices, and enjoy the convenience of a simple, powerful and elegantly designed sales dashboard. Royalties are paid to authors monthly once funds are applied to the authors' D2D account. Explore D2D at <https://draft2digital.com>.

Melanie Rijkers- SFWC OFFICIAL PHOTOGRAPHER. As a writer knows, you must have a good headshot for your website, book jacket, and general publicity. You are in luck. We will have an international photographer on site to take headshots! A sitting includes one photo in HR (high res). The fee is to be paid in cash upfront. The photos will be available in low res shortly after the conference to order by e-mail. You can contact Melanie Rijkers in advance to set up your appointment at the event or connect at the event. Email: [info@mery.nl](mailto:info@mery.nl) Phone: 31.6.50578414 Her website is [www.Artstudio23.com](http://www.Artstudio23.com)



MECHANICS INSTITUTE LIBRARY is our valued partner for our year-round SFWC-MIL Classes. They will also be an exhibitor so you can learn more about them. MIL is a leading cultural center that includes a vibrant library, a world-renowned chess program



and a full calendar of engaging cultural events.

Founded in 1854 to serve the educational and social needs of mechanics — artisans, craftsmen, and inventors — and their families, the Institute today is a favorite of avid readers, writers, downtown employees, chess players, and the 21st century nomadic worker. We are located in our 9-story landmark building in the Financial District of San Francisco at 57 Post Street. Meet MIL's Strategic Partnerships Director Taryn Edwards on Friday and Saturday at their exhibit table.

National Writers Union—represents writers of all genres and media. It is part of the UAW, AFL-CIO... and has a Spanish language division, too. [www.NWU.org](http://www.NWU.org)



PublishDrive—Everyone has a story; our mission is to help you tell yours. We believe that publishing beautiful books globally should be simple, straightforward, and accessible to everyone. Our team makes it possible. Our

global team gives writers access to 400+ stores and 240,000 digital libraries, including major stores such as Amazon, Apple Books, Google, Barnes & Noble, and local distributors. Our no-upfront-cost model makes self-publishing accessible. We are an Apple Approved Aggregator and trusted partner of Google.

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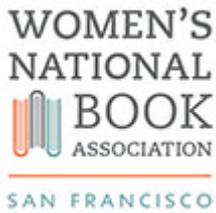


largest ebook retailers, subscription services, and public libraries. Authors and publishers retain full control over how their works are published, sampled, priced and sold. If an author wants to give it away for free, they have that freedom. We are delighted that both founder Mark Coker and Marketing Director Jim Azevedo will be presenters this year at the SFWC. [CLICK HERE](#)



Tri-Valley Writers is an active branch of the California Writers Club...and will share a table with them. During the SFWC, you will find some of their members on stage, at the registration desk and presenting the Practice Your Pitch sessions. With monthly meetings and their own annual writers conference, Tri-Valley Writers will help keep you on the writing path all year long. If you live in or are visiting the Tri-Valley area, check them out

at <https://www.trivalleywriters.org/>



WNBA-SF The Women's National Book Association was established in 1917, before women in America even had the right to vote. WNBA is a vibrant national organization with chapters in nine cities, individual Network Members across the country, numerous corporate Sustaining Members, and chapter Honorary Members in the world of books and beyond. WNBA is a broad-based non-profit organization with some 800 members across the country, three distinguished national awards, and a history of lively events in chapter cities and elsewhere. The San Francisco Bay Area chapter will be on hand to tell you more at the 2019 SFWC. <http://wnba-sfchapter.org/wnba/>

*WRITER'S DIGEST* Since 1920, *Writer's Digest* magazine has provided aspiring and experienced scribes with must-have tips and publishing secrets, inspirational stories of writers who are living the dream, technique articles geared towards specific genres, and the latest (and greatest) markets for print, online and e-publishing. No matter what type of



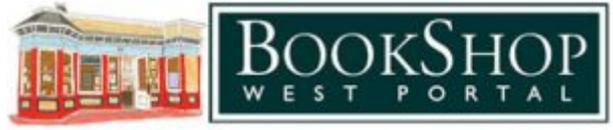
writing you do—fiction, nonfiction, or freelance—you'll find each issue contains questions and quandaries, interviews with debut authors, literary agents and the work they are looking for, and features relevant topics for writers, such as how to get published, marketing and selling your book, and loads of hands-on articles about the craft of writing. Plus, explore how to overcome writer's block, rejection, and more through interviews with well-known authors such as David Baldacci, Heather Graham, Scott Turow and Andy Weir.

<http://www.writersdigest.com/>



VW TAPES! Don't forget to take the conference home with you. Stop by the VW TAPES table before you leave! Patrick von Weigandt has been taping the San Francisco Writers Conference sessions since...well, forever. If you want to start a collection of recordings from this year...or any of the previous SFWC events...Patrick is happy to serve you. Oh, don't forget to pick up one of his award winning music CDs while you are at it. Visit him at the conference or go to the VWTapes website.

[www.VWTapes.com](http://www.VWTapes.com)



SFWC ONSITE BOOKSTORE  
presented by BookShop West  
Portal, will be in the Exhibit Hall.

Stop by during the event to get books on writing or an autograph from a presenter during the booksignings throughout the day. Neal Sofman and Susan Tunis will be on hand to answer your questions about books. It is your opportunity to meet the folks who run one of the best independent bookstores in the city.

NOTE: Want to be an EXHIBITOR, or an Exhibitor/Sponsor? Ask Barbara at [Barbara@sfwriters.org](mailto:Barbara@sfwriters.org) or  
DOWNLOAD an [EXHIBITOR AGREEMENT](#)

[Click here](#) to contact Barbara Santos, Marketing, San Francisco Writers Conference.