



Sponsorship Information Request for San Francisco Writers Conference

A Celebration of Craft, Commerce and Community

Return this form to: Barbara Santos, PO Box 326, Oakley, CA 94561

or fill it in and email it to: Barbara@SFWriters.org

<i>Contact Name:</i>	
<i>Company:</i>	
<i>Address:</i>	
<i>City, State, ZIP:</i>	
<i>Phone:</i>	<i>Email:</i>
<i>Comments:</i>	

- PRIMARY INTEREST:** 2019 San Francisco Writers Conference (Feb. 14-17, 2019)
 2018 San Francisco Writing for Change (Sept. 8, 2018)

SUGGESTED LEVELS OF SPONSORSHIP:

‘Classic’ Sponsorship/Partner (\$25,000)

A session designated as sponsored by you or your company (we will work with you on content)

A breakfast or social event during the SFWC designated as sponsored by you or your company

Your logo/link on the 2019 San Francisco Writers Conference website.

*Sponsor of the SFWC Newsletter once quarterly **FOUR** dedicated email blasts to our 4,000+ opt-in list*

***FULL PAGE COLOR** ad in the Event Program.*

Your brochure/flyer or product inserted into attendee bag...and your name or logo on the bag!

Trade show space to ‘showcase or sell’ during the event

*4 VIP passes to the event, priority seating during keynotes **AND 4 invitations to the exclusive Presenters’ Party!***

‘Bestseller’ Sponsorship (\$10,000)

An SFWC Workshop OR breakfast designated as sponsored by you or your company

Your logo/link on the 2019 San Francisco Writers Conference website.

*Sponsor an issue of the SFWC Newsletter **PLUS** one dedicated email blast to our 4,000+ opt-in list.*

Two dedicated email blasts to our opt-in list. A half- page color ad in the Event Program

Your brochure/flyer or product inserted into attendee bag...and your name or logo on the bag!

Trade show space to showcase or sell during the event

*2 VIP passes to the event, priority seating during keynotes & **2 invitations to Presenter Party***

Friend of the San Francisco Writers Conference (\$5,000)

A half-page ad space in the Event Program One dedicated email blast to our 4,000+ opt-in list.

Your logo/link on the 2019 San Francisco Writers Conference website!

Trade show space to showcase your work or sell your product during the event

2 VIP passes to the event and priority seating during keynotes

‘Creative Writing’ Sponsorship Package *We will create a package just for you!*

Questions? Contact Barbara Santos at (925) 420-6223 or barbara@sfwriters.org



2019 SAN FRANCISCO WRITERS CONFERENCE

MORE IDEAS FOR CUSTOM SPONSORSHIP PACKAGES AND SCHOLARSHIPS.

Areas of Sponsorship of interest to me:

- Sponsor an Editor, Class, Workshop or Keynote Speaker
 - Host a Party (\$5,000) or Breakfast (\$2,500) at the San Francisco Writers Conference
 - Sponsor of goods or services (*In-kind and cash are both welcome!*)
 - Sponsoring an upcoming SFWC Newsletter (\$250) or place an ad in the newsletter (\$100)
 - Email Blast to the SFWC opt-in mailing list (\$500 *with approval of SFWC*)
 - Adding a Website Link/Logo on the SFWC and/or the SFWU website (*from \$100 month/or \$500 a year*)
 - Advertising in the SFWC Event Program
 - Exhibition Space at upcoming San Francisco Writers Conference event (\$500 to \$1000)
 - Creating a SCHOLARSHIP in my name, for a specific purpose, or as a memorial (\$1000)
 - Donating another amount to the SFWC scholarship fund... SFWC is a 501(c)(3) nonprofit organization.
 - STUFFING! Flyer/brochure/or product inserted in attendee bags at the SFWC event. (\$250)
- In-Kind Providing gifts for presenters, auction items other SFWC event necessities.

Other _____

NOTES:

You can sponsor an SFWC session!



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