



2017 ADVERTISING Rate Sheet & Agreement
San Francisco Writers Conference (Feb. 16-19, 2017)

Contact Name: _____

Company: _____

Address: _____

City, State & ZIP: _____

Phone: _____

Email: _____

SFWC NEWSLETTER AD \$100 \$250 for 3 issues; \$500 for 6 issues \$_____

Ad Includes: paragraph of copy (up to 50 words), a link to your website + your logo or image.

EBLAST of your HTML Message to SFWC opt-in list (4,100+ subscribers). **\$500** \$_____

We will contact you to set a date. Send HTML file to barbara@sfwriters.org for deployment.

Your LOGO/LINK on the SFWC Website thru Nov. 2017 (SFWC board approval) **\$1000** \$_____

2017 San Francisco Writers Conference Event Program Print Ads*

1/4 page ad: 3.75" wide by 5" high B&W \$250.00 Color \$350

1/2 page Vertical ad: 3.75" wide by 10" high B&W \$400.00 Color \$500

1/2 page Horizontal ad: 7.5" wide by 5" high B&W \$400.00 Color \$500

Full page 7.5" wide by 10" high B&W \$600.00 Color \$1,000.00

\$_____

STUFFING OF BROCHURE, Post Card OR Flyer in SFWC ATTENDEE BAGS: \$250.00

Send 600 inserts to: L. Lee, **SFWC Stuffing, 5807 Dawn View, Castro Valley, CA 94552**

Flyer or postcard for stuffing must arrive in our office by Feb. 9, 2017

Note: All ads and messages to be approved. **TOTAL DUE:** _____

Enclosed is a check made out to: **San Francisco Writers Conference** or...

Charge my Visa, Master Card, AMEX, or Discover card

CC# _____ Exp. _____ 3-digit _____

Signature as it appears on the card: _____

Billing address: same as above, or: _____

***FOR SFWC EVENT PROGRAM PRINT ADS:** Space is extremely LIMITED. Deadline for Event Program ad reservation is January 18th. Ad must be received by January 22nd. Display ads must be sent as a PDF or JPEG file. Option for text-only ads: send text in an email or as an MS Word file. Once we verify space has been reserved for you, the Digital Files can be emailed to barbara@sfwriters.org. All companies, services and ads must be approved by the SFWC Board.

You may return this form via email, fax (925) 420-6223 or you can send the completed contract to:

Barbara Santos, SFWC Program Ad, PO Box 326, Oakley, CA 94561

Questions? Contact Barbara at (925) 420-6223 (Phone/Fax) or barbara@sfwriters.org