



Sponsorship Information Request for San Francisco Writers Conference

A Celebration of Craft, Commerce and Community

Return this form to: Barbara Santos, PO Box 326, Oakley, CA 94561

or fill it in and email it to: Barbara@SFWriters.org

<i>Contact Name:</i>	
<i>Company:</i>	
<i>Address:</i>	
<i>City, State, ZIP:</i>	
<i>Phone:</i>	<i>Email:</i>
<i>Comments:</i>	

PRIMARY INTEREST: **2017 San Francisco Writers Conference** (Feb. 16-19, 2017)

San Francisco Writing for Change (Sept. 10, 2016)

SUGGESTED LEVELS OF SPONSORSHIP:

‘Classic’ Sponsorship/Partner (\$25,000)

*A session designated as sponsored by you or your company (we will work with you on content)
A breakfast, lunch or social event during the SFWC designated as sponsored by you or your company
Your logo/link on the 2017 San Francisco Writers Conference website!
Sponsor of the SFWC Newsletter once quarterly **FOUR** dedicated email blasts to our 4,000+ opt-in list
FULL PAGE COLOR ad in the Event Program.
Your brochure/flyer or product inserted into attendee bag...and your name or logo on the bag!
Trade show space to ‘showcase or sell’ during the event
4 VIP passes to the event, priority seating during keynotes AND 4 invitations to the exclusive Presenters’ Party!*

‘Bestseller’ Sponsorship (\$10,000)

*An SFWC Workshop OR breakfast designated as sponsored by you or your company
Your logo/link on the 2017 San Francisco Writers Conference website!
Sponsor an issue of the SFWC Newsletter PLUS one dedicated email blast to our 4,000+ opt-in list.
Two dedicated email blasts to our opt-in list. A half- page color ad in the Event Program
Your brochure/flyer or product inserted into attendee bag...and your name or logo on the bag!
Trade show space to showcase or sell during the event
2 VIP passes to the event, priority seating during keynotes & 2 invitations to Presenter Party*

Friend of the San Francisco Writers Conference (\$5,000)

*A half-page ad space in the Event Program One dedicated email blast to our 4,000+ opt-in list.
Your logo/link on the 2017 San Francisco Writers Conference website!
Trade show space to showcase your work or sell your product during the event
2 VIP passes to the event and priority seating during keynotes*

‘Creative Writing’ Sponsorship Package *We will create a package just for you!*

Questions? Contact Barbara Santos at (925) 420-6223 or barbara@sfwriters.org



2017 SAN FRANCISCO WRITERS CONFERENCE

MORE IDEAS FOR CUSTOM SPONSORSHIP PACKAGES AND SCHOLARSHIPS.

Areas of Sponsorship of interest to me:

- Sponsor an Editor, Class, Workshop or Keynote Speaker
- Host a Party (\$5,000), Luncheon or Breakfast Meal (\$2,500) at the San Francisco Writers Conference
- Sponsor of goods or services (*In-kind and cash are both welcome!*)
- Sponsoring an upcoming SFWC Newsletter (\$250) or advertising in the newsletter (\$100)
- Email Blast to the SFWC opt-in mailing list (\$500 *with approval of SFWC*)
- Adding a Website Link/Logo on the SFWC and/or the SFWU website (*from \$100 month/or \$500 a year*)
- Advertising in the SFWC Event Program
- Exhibition Space at upcoming San Francisco Writers Conference event (\$500 to \$1000)
- Creating a SCHOLARSHIP in my name, for a specific purpose, or as a memorial (\$1000)
- Donating another amount to the SFWC scholarship fund... SFWC is a 501(c)(3) nonprofit organization.
- STUFFING! Flyer/brochure/or product inserted in attendee bags at the SFWC event. (\$250)
- Providing gifts for presenters, auction items other SFWC event necessities.

- Other _____

NOTES:

SFWC session at Mark Hopkins Hotel



San Francisco Writers Conference is a 501(c)3 Nonprofit Organization.

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